



citydepot

Smart urban distribution



Challenges!

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Cities

- Noise & Air pollution (15 – 50%)
- Congestion & accessibility
- Truck accidents
- Pressure on living & shopping in city centers
- Transportation of “air”



How to revive the inner city ?

Detailers & retailers

- Attractiveness shopping environment
- Control of own delivery
- Efficient stock management
- Multi-channel shop of the future ?
 - ▶ Economical crisis
 - ▶ E-commerce
 - ▶ Big Brands



How to survive the inner city?

Carriers & suppliers

- Timeloss in last-mile due to
 - Time windows, vehicle restrictions, ...
 - Traffic congestion
- Restricted planning space
- Loss of loading space
- Accessibility of city center harder every day
 - European policy
 - Local policy



How to deliver the inner city?



Mission!

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Interfacing existing and futur urban logistics activity in such a way that existing infrastructure and means are used in substantially more efficient ways, generating ecological, social and financial gains for all stakeholders involved.





What we do

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Basic model



- ▶ Smart delivery of goods in cities
- ▶ Consolidation via depots at outskirts of cities
- ▶ Forward & reverse logistics

Combined with Proximity Logistics



CitySpot (proof of concept in BXL)



Focus on specific flows



- ▶ **Badly organised**
- ▶ **Big**
- ▶ **Complex**
- ▶ **Reverse**
- ▶ **E-commerce**

Services



Comfort delivery: CityDepot is where your goods are being received. We control, stock and deliver according to your wishes and needs.



Active stock management : make better use of your own space by using stock management space and systems just outside the city, in the CityDepot network.



(E-)fulfilment : storage, picking, packaging, ... and other value added services, in order to deliver to you and your customers, according to your specifications, evening & Saturdays.



Comfort Shopping : or handsfree shoppen. Your customer shops till he drops, we gather, wrap, store, ... and deliver at home.

Services



Reverse of packaging material: with the click of a finger, every day, we pick up your paper, cardboard, glass, etc, even out of use electronics.

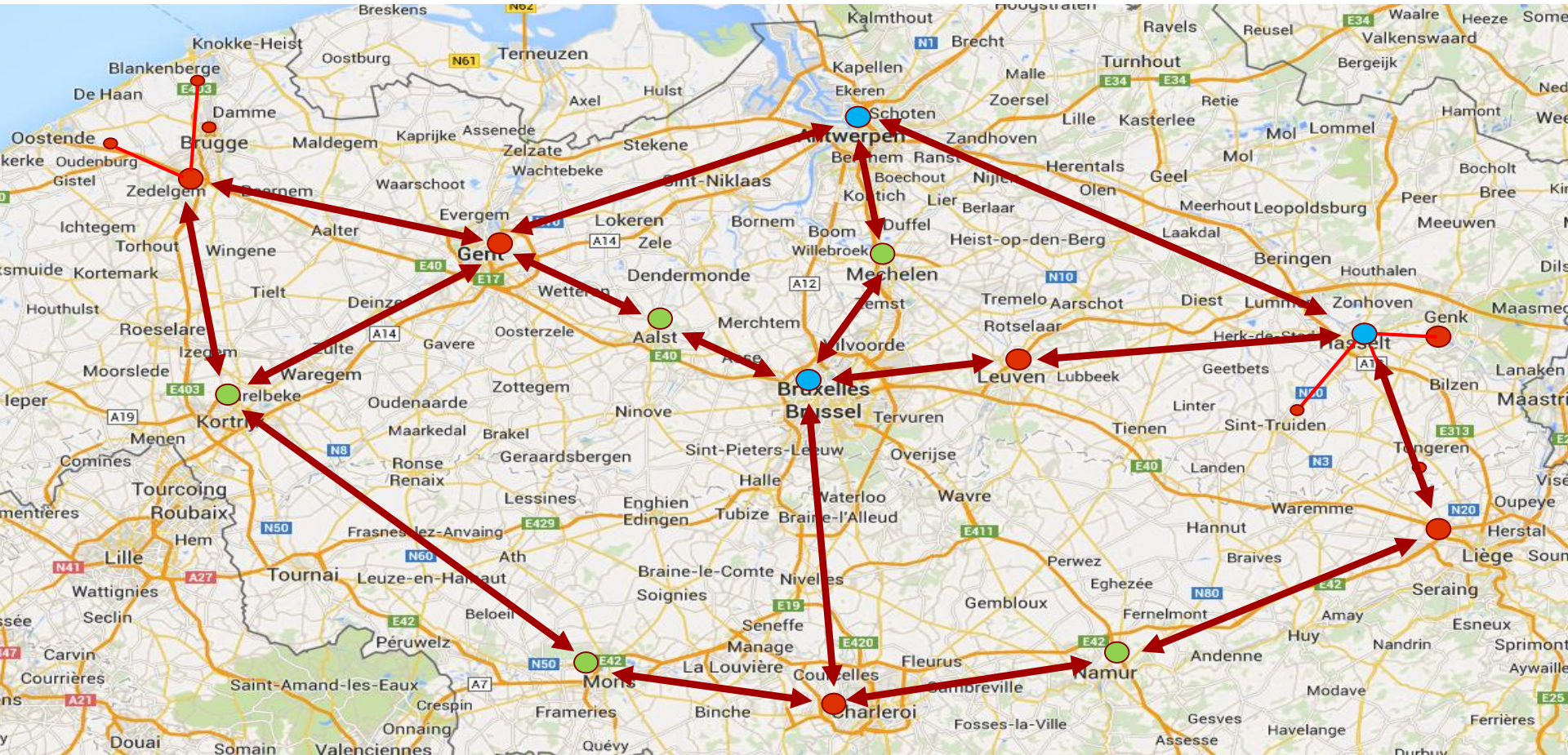


Parcel services: collection and shipment of your parcels.



Eco-distribution : highly frequent, just-in-time delivery of your goods, in cities, in the most ecological way.

Network of connected depots





What makes us different !

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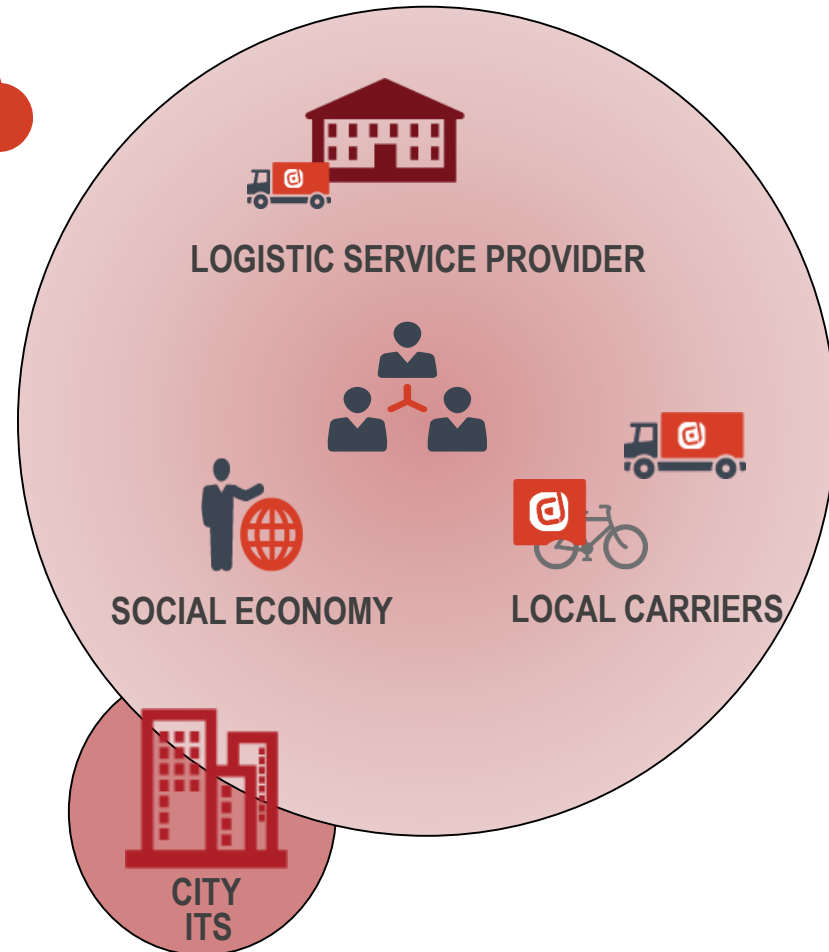
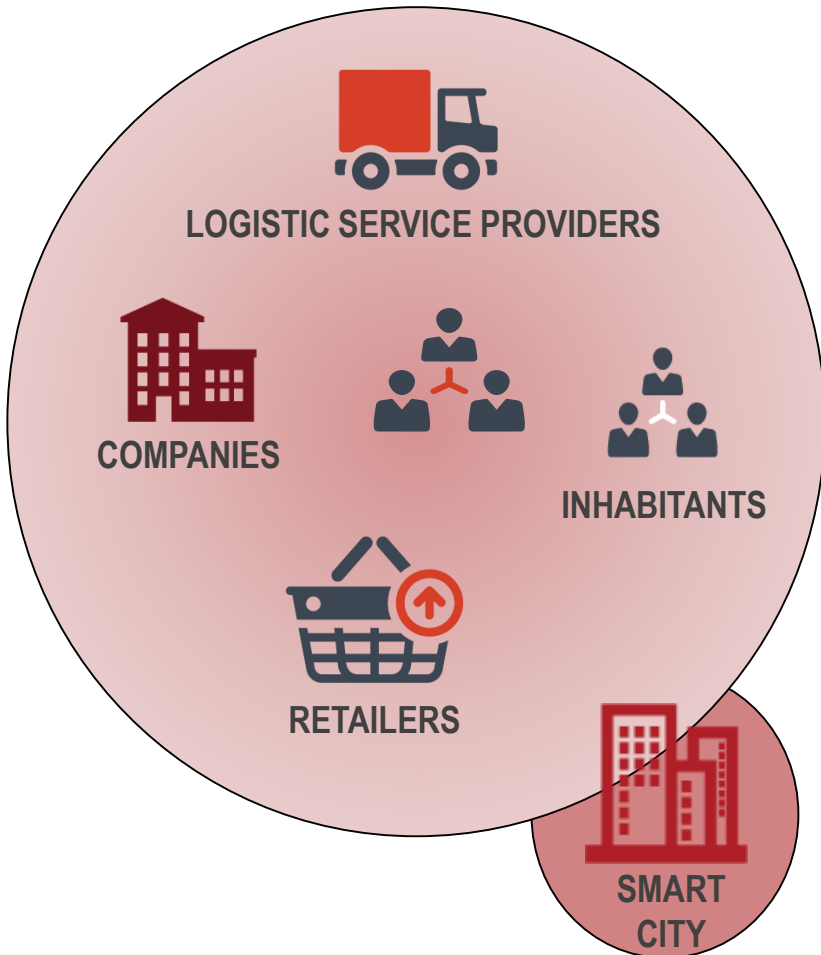
A bpost Company



- ▶ **Quality**
- ▶ **Reliable**
- ▶ **Stable**



We orchestrate & connect stakeholders



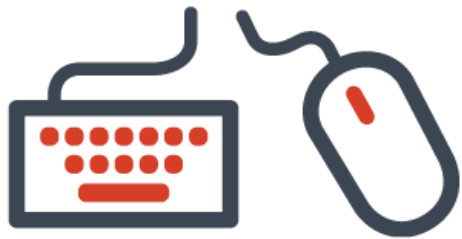
We are neutral with open access



We are truly sustainability



We create efficiency



SPECIFIC ICT-PLATFORM

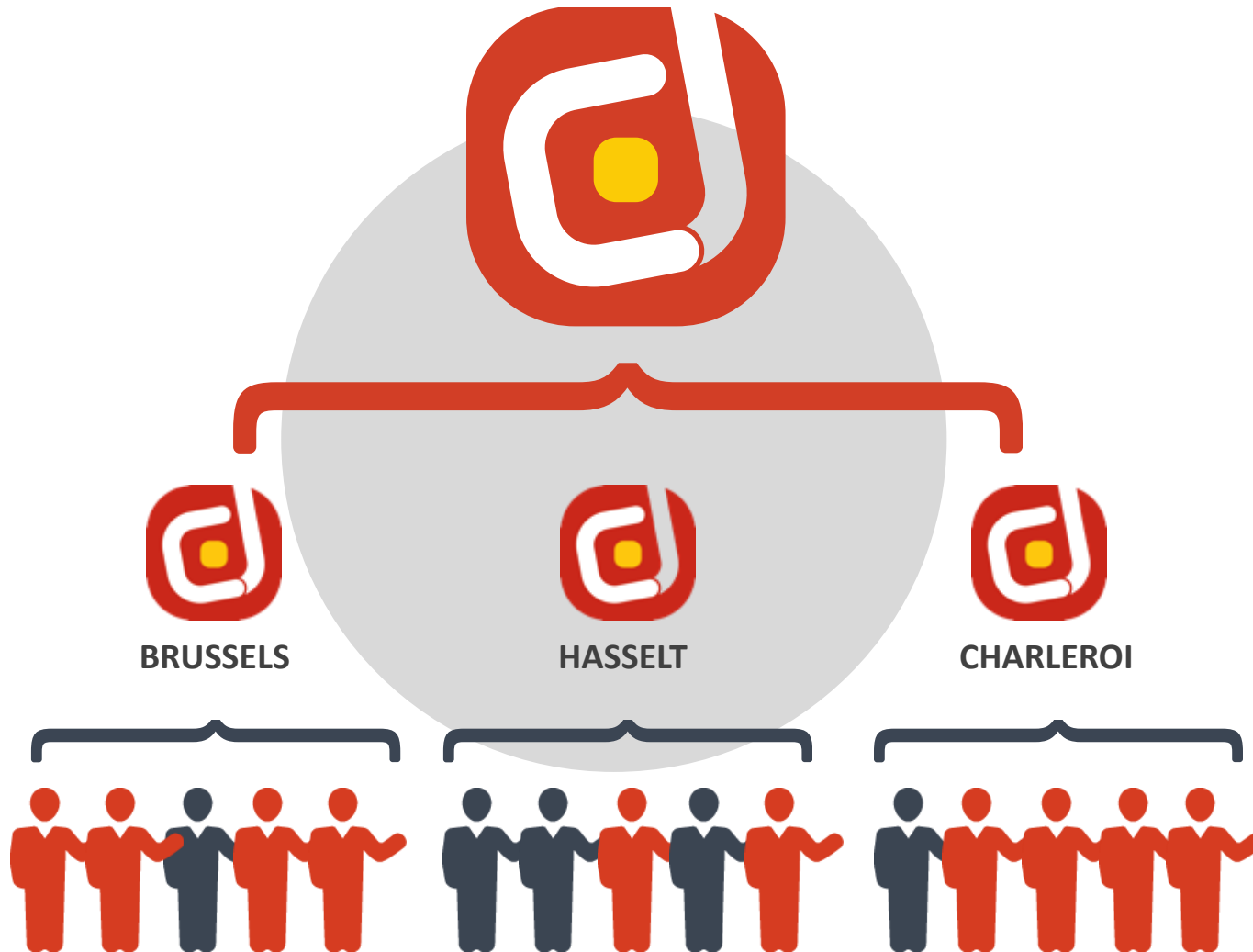
- ▶ Neutral – in house development
- ▶ Open data & standardisation
- ▶ Intelligent communication, bundling & planning
- ▶ Customized for CityDepot activities
- ▶ Automated planning & backoffice
- ▶ Online / paperless



QUALITY & PROCESSES

- ▶ Quality Manual
- ▶ Document Management
- ▶ Instructions
- ▶ Training

We create collectivity



Selection of References



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The First Urban Supply Platform

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